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GEAR UP AGAINST KIDS CANCER



5.16.2020

RIDE STARTS:

8:00 am

START/FINISH:

Floresville Event Center

600 SH 97 West

Floresville, TX 78114



GearUpAgainstKidsCancer.org



UT Health
San Antonio

Greehey Children's Cancer
Research Institute

Why We Ride



WE RIDE to draw awareness

- 15,000+ children per year are expected to be diagnosed with cancer.
- Cancer is the number one cause of death by disease among children.
- More than 95% of childhood cancer survivors will have a significant health-related issue by the time they are 45 years old as a result of side-effect of either their cancer, or their cancer treatment.
- Since 1980, fewer than 10 drugs have been developed for use in children with cancer, while hundreds of drugs have been created exclusively for adults.

WE RIDE to gather strength as a community and offer hope:

- Greehey CCRI is one of only two institutes in the U.S. dedicated solely to pediatric cancer research.
- The Greehey Children's Cancer Research Institute is home to groundbreaking research in a variety of cancer research fields.
- With 19 research labs and innovative program initiatives, our mission is to translate today's discoveries in childhood cancer into more effective, less toxic therapies, advancing bench-to-bedside drug discovery and development.

WE RIDE because together, we know we can make a difference:

- Funds raised by this event will directly support the "local research, global impact" of the Greehey Children's Cancer Research Institute.

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KIDS
CANCER**

Sponsorship Packages

Impact of Your Support

Your participation or sponsorship of Gear Up Against Kids Cancer makes a direct impact on pediatric cancer research right here in San Antonio!

Every dollar raised supports cutting-edge research programs that helps train the next generation of pediatric cancer research scientists and specialists.

Use of Funds Raised

Gear Up Against Kids Cancer proceeds will be used to provide pilot grants for innovative research projects that hold great promise, but don't yet qualify for federal or larger funding.

Without your support, many brilliant ideas might not get off the ground. You are helping to keep the research funding for these potentially lifesaving projects geared up and moving!



About the Greehey Children's Cancer Research Institute

Greehey Children's Cancer Research Institute (Greehey CCRI) at UT Health San Antonio is the largest freestanding facility devoted to childhood cancer in the State of Texas. Research conducted is focused on the genetics and biology of childhood cancers and includes significant efforts to develop targeted, less toxic therapies

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Sponsorship Packages

About The Ride

Date:

Saturday, May 16th, 2020
advanced riders start at 8 am.

Start/Finish Line

Floresville Event Center
600 SH 97 West, Floresville, TX 78114
(830) 393-7070

Schedule:

Registration/Check-in opens: 7:00 am
Departures
38-mile riders 8:00 am
28-mile riders 8:15 am
Lunch served 11:00 am-1:00 pm
All riders need to be off the course by 2:00 pm



The Routes

We have designed two road courses that will take you from the Floresville Event Center and travel along many of the most scenic roads in Wilson County, Texas, with the beginner's route covering 28 miles, and the more advanced course covering 38 miles.

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★★★★★★★★

Sponsorship Packages

Sponsorship Recognition

Presenting Sponsorship



- Your company's name/logo displayed as PRESENTING SPONSOR in prominent location of registration site, sponsor page, ALL collateral materials, media releases, and sponsor-related signage, and social media.
- Opportunity to place promotional materials in rider's packets.
- Opportunity to set up exhibits and promotional materials at event.
- FIVE complimentary registration fees to ride
- Personalized tour of Greehey CCRI and onsite catered lunch with director and selected faculty for up to eight (8) guests.
- Company name/logo incorporated into RIDE JERSEY design
- Your company representative along with Greehey CCRI representative to announce the start of the ride.

Presenting Sponsor: (exclusive) \$10,000

Platinum Sponsorship



- Your company's name/logo displayed as PLATINUM SPONSOR on registration site, sponsor page, ALL collateral materials, ride t-shirt, sponsor-related signage, and social media.
- Opportunity to place promotional materials in rider's packets.
- Opportunity to set up exhibits and promotional materials at event.
- TWO complimentary registration fees to ride

Platinum Sponsor: (multiple) \$5000

Gold Sponsorship



- Your company's name/logo displayed as a GOLD SPONSOR on registration site, sponsor page, ALL collateral materials, ride t-shirt, sponsor-related signage, and social media.
- Opportunity to place promotional materials in rider's packets.
- Opportunity to set up exhibits and promotional materials at event.

Gold Sponsor: (multiple) \$3000

Silver Sponsorship



- Your company's name/logo displayed as a SILVER SPONSOR on registration site, sponsor page, ALL collateral materials, ride t-shirt, sponsor-related signage, and social media.
- Opportunity to place promotional materials in rider's packets.

Silver Sponsor: (multiple) \$1000

Bronze Sponsorship



- Your company's name/logo displayed as a BRONZE SPONSOR on registration site, sponsor page, ALL collateral materials, ride t-shirt, sponsor-related signage, and social media.

Bronze Sponsor: (multiple) \$500

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Sponsorship Packages



Exhibitor/Sponsorship Remittance Form

Company Name:

Organization Representative & Title:

Event Name:

Date/Time

Location

Sponsorship Level (circle one)

Presenting: \$10,000 Platinum: \$5000 Gold: \$3000 Silver: \$1000 Bronze: \$500

Cardholder's credit card number/expiration date

Three-digit CCV number on back of card

Cardholder's signature

Printed:

Date signed

Notes/Special Instructions (ex: splitting sponsorship with...)

FYI

We are **required to obtain a signature** for each credit card transaction. "Records retention remain the same as listed in the University Credit Card Merchant Policy. Original sales drafts and all supporting documentation will be retained for three years. Likewise, federal law requires copies or microfilm of all sales drafts and supporting documentation be retained for three years."

PLEASE FAX YOUR COMPLETED FORM TO OUR SECURED E-FAX: 210-450-2252



THANK YOU

for being part of the inaugural
“Gear Up Against Kids Cancer!”



UT Health

San Antonio

Greehey Children's Cancer
Research Institute

8403 Floyd Curl, MC 7784
San Antonio, TX 78229-9014
210-562-9000

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